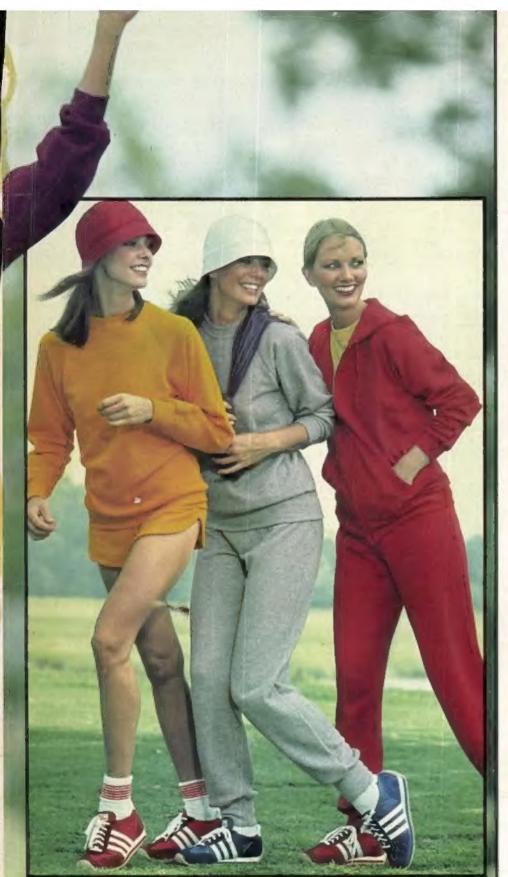


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## The Winner II Sports Shoe

Lightweight nylon with sueded split-leather upper. Padded topline. Imported. Treaded rubber sole. Cushioned insole. Padded arch.

SIZES, COLORS, ORDER INFO: Women's medium: 5M, 514M, 6M, 614M, 7M, 714M, 8M, 814M, 9M, 91/2M. 10M. Blue also in size 11M. State size. 76 K 57502F-Red 76 K 57501F-Blue 76 K 57506F-Green

Shipping weight 1 lb. 8 cz. ...........\$14.79



FABRIC: All colors except gray are of Creslan® acrylic and cotton knit. Gray fabric is a knit blend of Creslan® acrylic, cotton and rayon for added softness . . . all are fleeced inside for warmth, comfort and absorbency.

CARE: Machine wash, warm; line or tumble dry

(white . . . line dry only).

#### (1) The Crew-neck Sweatshirt

only \$7

DETAILING: Pullover style has long ragian sleeves . . . gusset under arms gives freedom of movement. Rib-knit neck, cuffs and bottom.

SIZES, COLORS AND ORDERING INFO: Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6412F-Royal blue

T7 K 6410F-Fuchsia

T7 K 6408F-Bright green

T7 K 6413F-White

T7 K 6407F-Bright yellow

T7 K 6411F-Bright red

T7 K 6409F-Heather gray

State S. M or L. Shog. wt. 10 oz. ...... \$7.00

#### (2) The Racing Shorts

only \$5

DETAILING: Pull-on style has an elasticized waistband. Rib-knit edge around curved leg openings. Length about 10 inches.

SIZES, COLORS AND ORDERING INFO Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6426F-Royal blue

T7 K 6424F-Fuchsia

T7 K 8422F-Bright green

T7 K 6427F-White T7 K 6421F-Bright yellow

T7 K 6425F-Bright red

T7 K 6423F-Heather gray

State S. M or L. Shpg. wt. 5 oz. . . . . . . \$5.00

### (3) The Hooded Sweatshirt

only \$11

DETAILING: Front zipper closing; drawstring hood: two front handwarmer pockets: long

sleeves. Ribbed-knit cuffs and bottom. SIZES, COLORS AND ORDERING INFO

Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6419F-Royal blue

T7 K 8417F-Fuchsia T7 K 6415F-Bright green

T7 K 6420F-White

T7 K 6414F-Bright yellow

T7 K 6418F-Bright red

T7 K 6416F-Heather gray

State S. M or L. Shpg. wt. 13 oz ...... \$11.00

#### (4) The Sweatpants

only \$Q

OETAILING: Pull-on style has an elasticized waistband. Rib-knit cuffs at leg openings. SIZES, COLORS AND ORDERING INFO:

Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6405F-Royal blue

T7 K 6403F-Fuchsia

T7 K 6401F-Bright green T7 K 6406F-White

T7 K 6400F-Bright yellow

T7 K 6404F-Bright red

T7 K 6402F-Heather gray

State S. M or L. Shpg. wt. 11 oz. .......\$9.00

ORDER YOUR CORRECT SIZE see the Fitting Room on page 25

#### The Accessories

visor cap sold on page 49, sallor hat and scarf on page 20, socks on page 145

# tashion essentials

## THE **FASHION JEANS**

Ours are 100% cotton . . . woven fabrics in six terrific colors. Western-style, with a snug, body-hugging fit

only \$15

FABRIC: All woven cotton in your choice of smooth fabric or denim fabric. DETAILING: Western-style. Set-on waistband; five belt loops. Zipper fly-front with brass-look button closure. Two back patch pockets with topstitching; two front swing pockets and a watch pocket. Leg-opening about 16 inches wide. Belt not included.

CARE: Machine wash, warm; line dry.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

(1) Smooth fabric. T7 K 63656F—White T7 K 63654F—Red T7 K 63651F—Violet T7 K 63653F—Royal blue T7 K 63657F—Jade green

Shipping weight 12 ounces.

State correct size ..... \$15.00

(2) Denim fabric. T7 K 63655F—Navy blue Shipping weight 12 ounces. State correct size ..... \$15.00

### The Accessories.

Shoes are sold on p. 20, 21 and 127. Earrings and bracelets on page 21. Balts, hat and shoulder bag are sold on page 20. Sunglasses are sold on page 43.

Just turn the page for the super T-shirt Tops shown here . . . sold on page 7.

ORDER YOUR CORRECT SIZE see the Fitting Room on page 25







# essentials



# COTTON T-SHIRTS SANFOR-KNIT-FABRIC™

Ours are 3 new fashion basics, with the important necklines and sleeve lengths. PERMA-PREST® tops so they won't shrink out of shape even with machine washing and machine drying. Each style in the same 10 colors.

(1 thru 3) FABRIC: Smooth soft double-knit of comfortable 100% cotton . . . the fabric that breathes. Fine rib-knit trim. CARE: They're PERMA-PREST® T-shirts . . . machine wash at warm temperature; no ironing needed if tumbled dry.

# (1) The Crew-neck Top Only \$7

DETAILING: Sleeveless pullover has rib-knit trim at crew neckline and around armholes. Square cut bottom. SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. Please state correct size. T7 K 7672F-Bright red T7 K 7673F-White T7 K 7676F—Black T7 K 7680F-Navy blue

T7 K 7879F-Medium blue T7 K 7678F-Bright yellow T7 K 7675F-Bright violet T7 K 7677F—Jade green T7 K 7687F—Raspberry T7 K 7674F-Royal blue

Shipping weight 5 ounces ...

# (2) The Front V-neck Top Only \$9

DETAILING: Short-sleeve pullover has rib-knit trim around neck with V-line in front. Square-cut bottom.

SIZES, COLORS AND ORDERING INFORMATION: Misses' sizes 8, 10, 12, 14, 16. Please state correct size, T7 K 7802F—Bright violet T7 K 7803F-Black T7 K 7799F—Bright red T7 K 7806F—Medium blue T7 K 7807F-Navy blue T7 K 7805F-Bright yellow T7 K 7804F-Jade green

T7 K 7808F-Raspberry T7 K 7801F-Royal blue T7 K 7800F-White

Shipping weight 6 ounces ......\$9.00

# (3) The Double V-neck Top Only \$10

DETAILING: Easy-fitting pullover has rib-knit trim at V-neck in front and in back. Below-elbow length sleeves. Square-cut bottom.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. Please state correct size. T7 K 7788F—Black T7 K 7784F—Bright red T7 K 7791F—Medium blue T7 K 7789F-Jade green 77 K 7793F-Navy blue

T7 K 7790F-Bright yellow T7 K 7787F-Bright violet

T7 K 7794F-Raspberry T7 K 7786F-Royal blue

T7 K 7785F-White

Shipping weight 6 ounces ......\$10.00

ORDER YOUR CORRECT SIZE ... see the Fitting Room on page 25

#### The Accessories

The gold button earnings are sold on page 17. The combs are sold on page 20

## THE NYLON RAINCOAT IN A POUCH

Ours is of shower-resistant double-faced run-resistant nylon with contrasting binding. A great traveler because it folds up easily, tucks into its own zippered pouch

only \$29

FABRIC: Lightly-coated nylon with a slight polish and a special weave that makes it runresistant. Beige cotton piping-trim. Showerresistant. Unlined.







fashion essentials

## THE TAILORED PANTS

Ours are of lightweight gabardine styled with self-piped, button-down pockets in front and back

only \$16

FABRIC Lightweight gabardine woven in a blend of polyester and rayon.

DETAILING Set-on waistband has belt loops; zipper fly front with 1-button closing. Three button-down pockets edged with self-piping . . . 2 in front and 1 in back. Narrow legs measure about 18 in. wide at hemline. Imported Belt not included

CARE. Machine wash at warm temperature, delicate cycle; tumble dry. low

SIZES COLORS, ORDERING INFORMATION Misses' sizes 6, 8, 10, 12, 14, 16. State size.

N7 K 61271F-Fuchsia N7 K 61266F-Gray

N7 K 61267F-Blue

N7 K 61269F-Bright yellow

N7 K 61268F-White

Shipping weight 15 ounces ......\$16.00

ORDER YOUR CORRECT SIZE see the Fitting Room on page 25

#### The Accessories

Earnings bracelets belt bag and blue shoes sold on page 21 came and red shoes sold on page 18 sunglasses sold on page 43











## THE APPLIQUED DRESS

Ours features the fashion news of white, leafy shoulder appliques and emphasizes the waistline with its own wide belt

only \$26 Misses and Petite Misses' sces

TALL MISSES SIZES AND HALF SIZES PRICED HIGHER

FABRIC AND CARE Smooth-knit of polyester Machine washable, warm temperature; line dry or tumble dry

DETAILING Pullover-style dress has a scalloped "V" cut neckline. White Bonez applique trim adorns front of softly padded extended shoulders. Gathered skirt-portion is gently pleated in front. Elasticized waist in back has shirring. Self-covered vinyl-backed belt with pull-through buckle. Polyester knit-covered foam rubber shoulder pads.

SIZES, COLORS AND ORDERING INFO

Misses' sizes 6, 8, 10, 12, 14, 16, 18, 20. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) N31 K 6438F-Royal blue N31 K 6439F-Jade green N31 K 6440F-Raspberry

State rize. Shpg. wt. 14 az. ......\$26.00

Petito Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P (Fit figures 5 ft. 2½ in. and under.)

N31 K 6441F-Royal blue

N31 K 6442F—Jade green N31 K 6443F—Raspberry

State size. Shpg. wt. 12 oz. .....\$26.00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½, (Fit figures 5 ft. 4 in. and under.)

N31 K 6444F-Royal blue

N31 K 6445F-Jade green N31 K 6446F-Raspberry

State size. Shpg. wt. 1 lb. ...... \$28.00

Tall Misses' sixes 10T, 12T, 14T, 16T, 18T, 20T, 22T, (Fit figures 5 ft, 7 in. to 5

ft. 11 inches in height.) N31 K 6447F-Royal blue

N31 K 6448F-Jade green

N31 K 6449F-Raspberry

WOMENSWEAR . . . Our special apparel section in Women's and Half sizes is on pages 110-121



#### The Shoe

UPPERS Smooth, leather-look urethane. Strippy, clustered vamp with adjustable instep strap for comfortable fit.

SOLES, HEELS. Composition soles. Slender. 4-in, high covered heel matches upper

SIZES, ORDER INFO Women's medium sizes: 54B, 6B, 64B, 7B, 74B, 8B, 84B, 9B, 10B Please state size as listed.

N54 K 45354F-Royal blue

Shipping weight 1 lb. 2 oz .......\$23.99









#### Rib-knit Sweater Tights... the warmest Tights we sell

FABRIC 70% Orlon\* acrylic, 30% nylon knit. DETAIL. Extra-wide ¾ in, elastic waist for secure comfort. Heavy sweater rib for warmth. Seamless. CARE Machine wash warm, with similar colors and

tumble dry.

SIZES, COLORS, ORDER INFO Regular sizes S(2-3).

M(4-3); L(6-6x). State letter S, M or L; not number size. See Chart on page 66.

(1) 29 H 27032F—Dark burgundy

(2) 29 H 27033F—Brown

(3) 29 H 27034F—Bark green

(4) 29 H 27034F—Dark green

(5) 29 H 27035F—White

(6) 29 H 27037F—Navy

Shipping weight 2 oz. . . . . . Each \$2.39

\*Reg Du Pont T M







#### Sears Best Tights and Leotards

FABRIC Run-resistant. Nylon knit in pebble crepe texture for strength and stretch.

CARE Machine wash, warm, with similar colors. Tumble dry. DETAILING. SIZES. COLORS. ORDERING INFORMATION Regular sizes S(2-3); M(4-5); L(6-6x). See Chart on page 66.

(7 thru 12) Sears Best Tights. Year-round, all-purpose weight pretty enough for dress, durable enough for active wear. Seam less. Toe, knee and 4/2-in. covered elastic waist are reinforced. Shaped panel seat for fit, wear. Knit-to-fit ankle, calf and thigh for sag-resistant comfort. State S. Mor L; not number rue.
(7) 29 H 2731F—White (10) 29 H 2733F—Navy (8) 29 H 2733F—Burgundy (11) 29 H 2734F—Black (9) 29 H 2736F—Pink (12) 29 H 2734F—Black Shipping weight 1 ounce.

Shipping weight I ounce ...... (13 and 14) Sears Best Leotards. Black. Elastic scoop neck

#### Pull-on Skirt for exercise, recreation

(15) Wear with leotards for dancing school, gymnastics, skating, exercise. Covered elastic waist

FABRIC CARE Black nylon knit. Mach. wash, warm; tumble dry. 

#### Run-resistant Tights in heavyweight nylon interlock knit

FABRIC: Nylon interlock stitch knit to help prevent running. Durable weight.

DETAILING: Reinforced, long wearing elastic waistband is 1/4 inch wide for secure com-fort. Shaped panel seat for good fit and added comfort. Seamless.

CARE. Machine wash, warm, with similar colors. Tumble dry at low cycle.

SIZES. COLORS AND ORDER NG INFORMATION Regular sizes S(2-3); M(4-5); L(6-6x). State letter size S, M or L; not number size. See Chart on page 66 to find your correct size.

(16) 29 H 27029F-Green

(17) 29 H 27029F-Red

(18) 29 H 27026F-White

(19) 29 H 27028F-Royal

Shoe, wt. 1 oz. ... Ea. \$179 SIZES, COLORS AND

Shpg. wt. 1 oz. ... Ea. \$1 79



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back-to-school shopping from Sears catalogs without leaving home

## Even our VERY LOW PRICED lights have panel seat

pra in \$389 pkg. 6 pra in \$372 each pkg.

FABRIC: Smooth, flat knit of 100% nylon.



#### (A) T-strap Casual

UPPERS Leather, Adjustable T-atrap, Elastic gore, Kiltie trun, Sueded spht-leather heel counter.

SOLES, HEFLS Padded insole at heel. Molded polymer bot-tom. 1% in. high heel.

S.ZES ORDER INFO: Childrens and Infants sizes. State size.

Childrens: 8½D, 9D, 9½D, 10D 10½D, 11D, 11½D, 12D, 12½D, 13D, 13½D, 1D, 1½D, 2D, 2½D, 3D. Shpg, wt. 1 lb. 3 oz. 54 H 13305F . . . . . \$17 99

(1 thru 5) FABRIC Sets of polyester and cotton blend except top of (1) is 100% cotton, top of (2) is acrylic, polyester knit CARE (1), (3, 4, 5); machine wash, warm temperature; tumble dry, low (2); machine wash, maide out, warm; tumble dry, low. DETAILING, SIZES, COLORS, ORDERING INFO Regular sizes 3, 4, 5, 6, 6x. State size when ordering. See Chart on page 66.

(1) Our best to you from Winnie-the-Pooh... the fanciest Smook and corduroy Pant Set we sell. Red with black dot print 2-piece smock. Black ricrac trims yoke and ruffle at shoulder; 2 but tons at yoke. White long-sleeves with elasticized ruffle cuffs and feminine embroidered collar. Black pinwale corduroy pants have band-front, elastic backwaist, modified flare pant-legs. State size 3, 4, 5, 6, etc. 

(2) PERMA-PREST® Pant Set with cuddly striped fleece Top. Rainbow striped top with ragian sleeves. Rib-knit culf and waist, deep rib-knit collar forms yoke-look. 3-button trim. Teal-blue brushed twill pants with band-front, elastic backwaist and modified-

(3) PERMA-PREST® woven plaid Smock with brown twill Part Set. 2-pc. look smock; brown plaid with orange, yellow, cream, dark green. Cream smock has ruffled neck, elasticized sleeves. Green piping trims shoulders and yoke; 2-button trim. Modified-flare twill pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x.
29 H 43317F—Shipping weight 9 ounces ..... Set \$10.99

(4) Berry corduroy Pent Set. 2-piece look smock top; floral print smock blouse with ruffled collar and wrists. Corduroy quitted yoke has print piping and 2-button trim; gathered at yoke. Modified-flare pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x. 29 H 433 19F-Shipping weight 11 ounces .... Set \$ 13.99

(5) Luxurious diagonal pieced velour Top, navy cordurory Pent Set. Velour top in red, gold, cream, navy with red ribbed crew neck, cuffs and waist. Modified-flare pinwale pants with band-front elastic backwaist.

29 H 43321F-State size 3, 4, 5, 6, 6x. Wt. 8 oz... Set \$13 99

All Sears 19



# Girls' 2-piece Play Sets

when you buy Save \$1 any 2 Sets

(1 thru 8) FABRIC, CARE. Knit tops and woven and corduror pents in blends of polyester and cotton. Machine washable, warm; tumble dry. (1 thru 4) no iron.

(1 and 2) PERMA-PREST® Pant Sets with mock turtleneck top and solid twill pants

DETAILING. Tops have white picot edge on mock turtleneck tipped with contrasting color. Floral print design with decorative buttons on (1); roller skate screen print on (2). Solid-color pants have modified flared legs, comfortable all-around elastic waist and neatly hemmed bottoms.

SIZES, COLORS AND ORDERING INFORMATION

#### (3 and 4) PERMA-PRESTO Pant Sets with mock turtleneck top, print duck pents

DETAIL Knit tops have picot edge on mock turtleneck upped with contrast-ing color. Butterfly applique, embroi-dery on (3); floral applique, embrosdery on (4). Patterned pants have hemmed bottoms, modified flared legs, all around elastic waist.

SIZES COLORS, ORD. INFO Regular sizes 3, 4, 5, 6 or 6x. State size. See Chart, p. 66. Wt. set 7 oz. (3) 29 H 43003F—Set with

gold top, patterned pants 29 H 43004F—Set with blue 

#### (5 and 6) Pent Sets with turtieneck top, and cordurey pants

Knit tops have turtleneck collars with contrasting pi-cot trim. Flower bouquet embroidery on (5); kites embroidered on (6). Corduroy pants have nicely fitting band front, clastic backwaist, modified flared legs.

SIZES COLORS AND
ORDERING INFORMATION
Regular sizes 3, 4, 5, 6, 6st. State
size. See Chart on page 66 for size before ordering

Shipping weight set 8 ounces.

29 H 43005F—Set with peach top, brown pants

29 H 43006F—Set with

### SIZES 3 TO 6x

#### (7 and 8) Pant Sets with striped turtieneck top, cordurey pants

DETAIL. Knit tops have an em-broidered floral design. Corduroy pants have band front, elastic backwaist, modified flared legs. SIZES, COLORS, ORDER INFO Regular sizes 3, 4, 5, 6, 6x. State rise. Refer to Chart on page 66. Shpg. wt. set 8 oz. (7) 29 H 43007F—Set with

"Charge It" if you wish . . . see page 721







SIZES TO 6x
(1 thru 3) TOUGHSKINS® PERMA PREST®
FABRIC Wide-wale cordurey of polyester, cotton and nylon tri-blend that gives super rugged wear.
DETAIL. Band front with zipper and hidden snap closure; styl- ish interlocking belt buckle. Elasticized backwaist for a shape- ly fit, 2 front slash pockets. Modified straight leg styling.
CARE Machine wash, warm, tumble dry. No ironing.  SIZES, COLORS, ORDERING INFORMATION Sizes 3, 4, 5, 6 and 6x. State rise. See Chart on page 66 before ordering.  Regular sizes  Slim sizes
(1) 29 H 40012F—Blue 29 H 40017F—Blue (2) 29 H 40011F—Burgundy 29 H 40016F—Burgundy (3) 29 H 40013F—Green 29 H 40018F—Green
Shipping weight 8 ounces
with Liberty Label FASRIC Pinwale corduroy of cotton and polyester.
DETAILING. Adjustable straps. Button fly; button closure at both sides of waist. 2 front slash pockets, 2 back patch pock- ets; Bib snap pocket with Liberty label at center of pocket. Stylish straight-leg styling.
CARE Machine wash at warm temperature; tumble dry.  SIZES. COLORS. ORDERING INFORMATION Sizes 4, 5, 6 and  6x State use. See Chart on page 66. Shpg. wt. 12 oz.  (4) 29 H 40832F—Came. \$11.99
(4) 29 H 40B32F—Came
(7 and 8) PERMÁ PRESTO long-sloeve flannel Shirts FABRIC: Flannel-plaid woven of polyester and cotton.
DETAIL Button-front with small white collar and white band cuffs. Hemmed bottom. Coordinate with overalls above.
CARE Mach. wash, warm, tumble dry. Ironing not necessary. SIZES COLORS ORDERING INFORMATION Sizes 3, 4, 5, 6 and for. State size. See Chart on page 66. Shpg. wt. 3 oz. (7) 29 H 35722F—Red plaid
(9) Long-steeve brushed-knit stripe Blouson Top FABRC Soft brushed-knit of acrylic and polyester. DETAILING Bold-multicolor striped body with cream rib-knit collar, cuffs and waistband. Keyhole opening at front neck
with how tie and blue accenting pom-poms.  CARE Machine wash, cold temperature; hang to dry.  SIZES ORDERING INFORMATION Sizes S(2-3); M(4-5); L(6-6x). State rate S, M or L. See Chart on page 66.  29 H 35719F—Shipping weight 4 ounces
(10 thru 15) Especially to you from Winnie-the-Pooh
FABRIC Corduroy of polyester and cotton blend. (10 thru 12); widewale corduroy, (13 thru 15); pinwale corduroy.
CARE Machine wash, warm temperature; tumble dry. DETAIL. COLORS, SIZES, ORDERING INFORMATION Sizes 4, 5, 6 and 6x. State rise. See Chart on page 66.
(10 thru 12) Corduroy Suspender Skirt with button front. Wide waistband has elastic backwaist and loops for button straps. Flap pocket has decorative 2-button trim; simulated wood buttons. Shipping weight 6 ounces.
ed wood buttons. Shipping weight 6 ounces. (10) 29 H 40144F—Burgundy
(13 thru 15) Corduroy Jumper with inverted front pleat 2-button shoulder closure and 2 flap pockets with button trim; simulated wood buttons. Shipping weight 5 ounces.
Shipping weight 5 ounces.  (13) 29 H 40825F—Light blue
(16 thru 19) Ferninne PERMA PREST® Blouses FABRIC Polyester and cotton woven broadcloth.
CARE Machine wash, warm; tumble dry. No ironing. SIZES, DETAILS, COLORS, ORDERING INFORMATION, Sizes 3, 4, 5, 6 and 6x. State rise. See Chart on page 66.
(16) Long-sleeve lace-trimmed cream Blouse. Pretty stand-up eyelet lace-ruffle collar and ruffled-lace bib front with button trim. Elasticized ruffle cuffs. Button back opening. Hemmed bottom. State size 3, 4, 5, 6 and 6x.  29 H 35726F—Shipping weight 2 ounces
(17) Long-sleeve floral print bow-tie Blouse. Stand-up collar forms bow tie at neck. Elasticized ruffle cuffs. Button front; hemmed bottom. Cream background with multicolor floral print. Coordinates with blue, brown and camel-color items above. State size 3, 4, 5, 6 and 6x.
29 H 35723F—Shipping weight 3 ounces
(19) 29 H 35725F—Long sleeve. Shpg. wt. 3 oz 4 99

"Charge It". . . see page 721



# little girls' feminine collectibles . . . long-sleeve knit Tops with ruffles, bows or lace trim

(1 thru 7) FABRIC Body conforming knit of polyester and cotton. (1, 2 and 7) are jersey knit. (3) is stretchy rib-knit. (6 thru 6) are of luxurious interlock knit . . . very soft, shape retaining and durable.

CARE. Machine wash, warm; tumble dry. All except (3) require no ironing

DETAIL. COLORS. SIZES. ORDERING INFORMA-TION: Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L. See Chart on page 66 before ordering.

(1 and 2) Print PERMA-PREST® Smock Top with ruffled wings. White knit turtleneck and sleeves, elasticized ruffle wristlets. Hemmed bottom. (1), scarecrow-print body; (2), ice-cream, hot dog

wagons-print body.

State rise S, M or L when ordering.

(1) 29 H 35718F—Red Shpg. wt. 4 oz. . . \$4 99

(2) 29 H 36717F—Blue. Shpg. wt. 4 oz. . . 4.99

(3) Multicolor striped Top with Peter Pan collar Feminine front keyhole opening bow tie. Lettuce-edge ruffle at collar, sleeve cuffs. Hemmed bottom. State size

S, M or L. 29 H 35715F—Shipping weight 4 ounces . . . . . \$6 99

(4 thru 6) PERMA-PREST®, lace-trimmed Smock Top in three lovely colors. Pullover style, rib-knit turtleneck, lace edge. Elasticized ruffle cuffs, ruffled wings; lace trim. Shirred yoke, hemmed bottom. State rise S, M, or L.

(4) 29 H 35695F-Blue, white lace. Wt. 4 oz. . . \$5.99

(5) 29 H 35693F-Red, white lace. Wt. 4 oz. . . 5 99

(6) 29 H 35693F-Red, white lace. Wt. 4 oz. . . 5 99

PERMA-PREST® cream Peasant Tunic with acreen print. Floral screen design on front. Elasticized neck and sleeve cuffs; red bow at neck. Elasticized waist has multicolor stitching. Hemmed bottom. State size S, M, or L.
29 H 357 13F—Shipping weight 4 ounces .....95 99 (8 thru 10) PERMA-PREST® long-sleeve knit turtleneck Town FABRIC. Soft, heavyweight interlock knit of polyester and soft cotton.

DETAIL. Snug fitting rib-knit turtleneck and cuffs. Hemmed bottom.

CARE Machine wash, warm; tumble

Gry. Ironing not necessary.

S 7FS COLORS ORDER INFO Sizes
S(2-3); M(4-5); L(6-6x). State size S, M
or L. See Chart on page 66. Wt. 3 oz.
(8) 29H35434F Gold Ea. 83 99
(10) 29H35431F-Cream Ea. 3 99
(10) 29H35432F-Red Ea. 3 99



Even our VERY LOW PRICED Knit PERMA-PREST® Shirts are stylish solids and stripes

Long sleeve

Short sleeve 3 ma \$689 3 ma \$589

FABRIC. Body conforming Jersey knit of polyester and cotton.

DETAILING Contrast knit binding at round neck and sleeve cuffs. Hemmed bottom.

CARE: Mach. wash, warm; tumble dry.

Ironing not necessary.
SIZES, COLORS, ORDER INFO Pkg. of 3; (11) short sleeve; 1 white, 1 yellow, 1 multicolor stripe. (12) Long-sleeve; 1 red, 1 yellow, 1 stripe. Sizes S(2-3); M(4-5); L(6-6x).

24 Sears ALL









# **HOUGH-HOUSERS**

Our strongest Dacron\* polyester and cotton leans



# TRIBLESKINS

Dacron\* polyester, DuPont 420 nylon and cotton combine to make these our longest-wearing Jeans





## Cowboy Boot with western-styled stitching

UPPERS: Leather foot, Vinyl shaft with cushioned nylon tricot lining. Western-styled stitching. Cloth pull-straps for easy on. Brown in color.

SOLES, HEELS: PVC vinyL

SOLES, HEELS: PVC vinyl.
SIZES, ORDERING
INFORMATION
Little Bays' medium sizes:
8½D, 9D, 9½D, 10D, 10½D,
11D, 11½D, 12D, 12½D, 13D,
13½D, 1D, 11½D, 12D, 2½D
and 3D. Please state size as listed above when ordering.
Shpg. wt. 2 lbs. 2 oz.
54 H 15711F ......\$22 99

#### (1 thru 11) Denim Jeans

(1 thru 11) Denim Jeans
DETAIL. Inside knee patch heat-applied
before sewing for firm, exact placement
on items (1 thru 9). "Foided-fabric"
double-needle stitched seams on seat;
also on 2 patch back pockets on items (1
thru 9). Bartacks or rivets at stress points
for extra strength where tension is greatest. 2 slant front pockets Back yoke.
Polyester-core thread for stronger hold
than with conventional cotton thread.
Sightly flared round legs. Self-locking
zip fly Belt loops. Foreign assembly.
CARE Machine wash, warm: tumble dry.

CARE Machine wash, warm; tumble dry, PERMA-PREST® items (1 thru 11) need no ironing if tumble dried.

FABRIC, SIZES, COLORS, ORD INFO Slim, Reg. sizes 3, 4, 5, 6, 6x. Chart, p. 66.

# (1 thru 5) PERMA-PRESTO

Toughskinse

Toughskinse

Western Jeans

The strongest jeans we sell . . . made with polyester and nylon yarn placed vertically to endure strain of rough play.

Woven of Dacrone polyester for durability, DuPont 420 nylon for strength, cotton for comfort. Brushed for softness. Elastic backwaist. Slate size 3, 4, 5, 6, 6x.

Colar	S +m 5 zes	Reg 5 zes	
	29 H 76348F	29 H 76341F	
(2) Berry	29 H 76349F	29 H 76344F	
(3) Blue	29 H 76326F	29 H 76321F	
(4) Green	29 H 76347F	29 H 78342F	
(5) Tan	29 H 76348F	29 H 76343F	
Shipping weight 8 ounces 87 49			

#### (6 thru 9) PERMA-PRESTO

Rough-Housers
Western Jeans
Woven of Dacron® polyester for durability, cotton for comfort, Brushed, Band wayst State size 3, 4, 5, 6 or 6x

Color	S in Sizes	Reg Sze			
(6) Navy (7) Brown	29 H 76456F 29 H 76457F	29 H 7645 11 29 H 764521			
(8) Green : (9) Rust	29 H 76458F 29 H 78459F	29 H 764531 29 H 764541			
Sh. paragrama		46 40			

# (10 and 11) PERMA-PREST®

Budget-piced
Western Jeans
Woven of Dacron\* polyester for durability and cotton for comfort. Band waist.

State star J. 4, J, B or OX.			
Cator	5 m	Regulat	
(10) Navy (11) Green	29 H 76238F	29 H 76231F 29 H 76233F	
Shpg wt	7 oz	7 oz.	
Price	04.47	\$4.47	

(12) Hand-braided Belt Wood-tone strap of bonded leather fibers with braid, 1-in. wide. Cast metal brasscolor buckle. Foreign assembly.

SIZES, ORD INFO Waist S (19-21 in.); L(22-24 in.). State S or L., not mass! stat. 29 H 34578F—Shpg. wt. 3 oz. . . . 84 99 Reg. DuPont T M

See our selection of Toddler's TOUGHSKINS® on page 88

## Even our VERY LOW PRICED polyester and cotton Jeans need se ironing





Reversible Belt with brass-look buckle

5199

Vinyl laminated to vinyl, 1½-inches wide. Dif-ferent color on each side; black reverses to brown. Edges stitched with matching thread. Metal brass-look buckle.

SIZES AND ORDER INFO: Sizes in inches: S(19-21) and L(22-24). State letter rise S or L, not inches. Measure at natural waistline. 29 H 34536F—Shipping weight 2 oz. . . \$1.99

2 slant front, 2 patch back pockets. "Folded fabric" double-needle stitched seams on seat, back pocket and outseam on leg for extra strength and wear resistance. Fashionable accent design on back pockets. Band waist. (1 and 2) "Hanging Tough Toughskinso" woven label on waistband. Yoke back styling, slightly flared legs. (3) Straight-legs made 4 inches longer for roll-up or growth. "Toughskinso" brass plate at top of back, right patch pocket. Serged bottoms. State rise 3, 4, 5, 6, or 6x.

Style	Color Slim for siender build		Regular for average build	Price each
(1) Chevron pockets.	Navy	29 H 66398F	29 H 66391F	09.99
(2) Diamond-loop pockets	Med. blue	29 H 66397F	29 H 66392F	9.99
(3) Roll-up cuffe	Navy	29 H 66398F	29 H 68393F	9.99

(4 thru 7) PERMA-PREST® Casual Pants

Slightly flared legs; elastic backwaist; center crease. Two swing front pockets, Band front. State size 3, 4, 5, 6, 6x.

Color	siender build	sverage build	each
(4) Blue	29 H 66895F 29 H 66897F 29 H 66898F 29 H 66899F	29 H 66891F 29 H 66892F 29 H 66893F 29 H 66884F	\$8.99 8.99 8.99 8.99
• Reg. DuPont T.M.			

See Toughskins for Toddlers on page 88

#### (1) Bib Overalls in Hee Haw\* Print with 3 pockets and extra-durable stitching

FABRIC: Soft, comfortable cotton denim. DETAIL: White contrast stitching, 2 front patch pockets, bib pocket with snap clo-sure double-stitched for durability. Back seam, outer leg seams triple-needle stitched for extra strength. Adj. straps with post-button, hook closure. Straight legs. Side button vents for easy dressing. Button fly.

CARE: Machine wash at warm tempera-ture; tumble dry.

SIZES AND ORDER INFO: Regular sizes. State size 2, 3, 4, 5, 6, 6z. See Chart on pg. 66 for sizing information before ordering.

#### (2 thru 4) PERMA-PREST® Rough-housers® Casual Pants . . . the strongest polyester and cotton casual Pants we sell

FABRIC: Woven of polyester and cotton
. . . brushed for softness.

OETAIL: Reinforced seams. Bartacked at stress points. Band front, elastic back waistband. Self-locking zipper fly. 2 front patch pockets; color-matched stitching. Slightly flared legs.

CARE: Machine wash at warm temp.; tumble dry. No ironing needed. SIZES, COLORS, ORDERING INFO: Slim and Regular sizes 3, 4, 5, 6 or 6x. State rise. See Chart on page 66 for sizing information before ordering.

Color	Silm fits slender build	Regular fits average build
(3) Green	29 H 664 18F 29 H 664 18F 29 H 664 17F	29 H 66411F 29 H 66413F 29 H 66412F
Shipping .	unicht 0 oumon	48.00

## (5) Our lowest priced denim Bib Overalls \*599

FABRIC: Navy cotton denim.

DETAIL: Bartacked at stress points. Pull-on style with side button vents, adj. straps. Snap fly. 2 front patch pockets. Bib pocket with snap closure. Straight legs. Imported.

CARE: Machine wash at warm tempera-ture with similar colors; tumble dry. SIZES AND ORDERING INFO: Regular sizes. State size 3, 4, 5, 6, 6x. See Chart on

page 66. 29 H 76395F—Wt. 11 ounces ... 05.99

## Even our VERY LOW PRICED polyester and cotton Boxer Pants are PERMA-PREST® Pants

(6) FABRIC, CARE: Woven of polyester, cotton. Machine wash at warm temp.; tumble dry. No ironing necessary.

DETAIL: All-around elastic waistband. Slightly flared legs with hemmed bot-

SIZES, COLORS, ORDER INFO: Pkg, of 3: one each: blue, brown, green. Reg. sizes 2, 3, 4, 5, 6, 6x. State one size per package. See 3, 4, 5, 6, 0k. Sum. Chart on p. 66. Shipping weight package 15 oz.

Do all your back-to-school shopping Call from Sears catalogs Sears without leaving home www.







Even our VERY LOW PRICED Knit Shirts are available in fashionable solids or stripes

\$649 pkg.

FABRIC Knit of polyester and cotton.

DETAIL: Rib-knit crew neck (solid color on stripes). Rib-knit cuffs on long sleeves; hemmed short sleeves. Hemmed bottom.

CARE. Machine wash at warm temperature; tumble dry.

SIZES. COLORS, ORDER INFO: Pkg. of 3: Solids—1 green, 1 lt. blue, 1 red; Stripes (similar to illustration)—1 green, 1 blue, 1 red. Reg. sizes S(2-3); M(4-5); L(6-6x). State S, M or L, not number size. See Chart, p. 66. (14) 29 H 49517F—Long steeme Solids. Shpg. wt. 9 oz. ... Package \*8.48

(15) 29 H 49999F-Long sleene Stripes. Shpg. wt. 9 oz. ... Package 6.49

29 H 489 16F-Short sleeve Stripes. Shpg. wt. 8 oz. ... Package 5.89 29 H 489 14F-Short sleeve Solids. Shpg. wt. 8 oz. ... Package 5.89



